



# Wichita State University Libraries

## Magazine or Journal How Do You Tell?

Magazine	Journal
<i>Examples: Time Sports Illustrated Redbook</i>	<i>Examples: Social Science Research Journal of Wildlife Management American Political Science Review</i>
<i>Intended audience is the general public</i>	<i>Intended audience is the scholarly reader (professor, student, professional, etc.)</i>
<i>Generally slick and attractive, with many color graphics and advertisements</i>	<i>Few advertisements and glossy pages or pictures</i>
<i>Broad overviews of topics and/or current events</i>	<i>In-depth analysis of original research</i>
<i>Relatively short articles written in non-technical language</i>	<i>Longer articles written in the vocabulary of the profession</i>
<i>Author usually a staff writer or journalist</i>	<i>Author usually an expert or specialist in the field</i>
<i>Author's name and credentials often not provided</i>	<i>Author's name and credentials always provided</i>
<i>Articles not evaluated (refereed) by experts in the field prior to publication</i>	<i>Articles usually reviewed and critically evaluated by a panel of experts prior to publication</i>
<i>A bibliography (or list of sources the author consulted) usually not provided</i>	<i>A bibliography and/or footnotes always provided to document research thoroughly</i>
<i>Articles do not necessarily follow a specific format or structure</i>	<i>Articles usually more structured, especially in the sciences and social sciences, and may be arranged in sections such as: <b>Abstract</b> (summary of the article) <b>Introduction or Literature Review</b> <b>Methodology</b> <b>Results</b> <b>Conclusion</b> <b>Bibliography</b></i>