



Wichita State University Libraries



What it is.

Project MUSE is an online collection of articles from hundreds of scholarly journals in the arts, humanities and social sciences. Almost all of the content in MUSE is full-text, graphics included, available straight from your computer, on campus or off. MUSE journals cover many fields of study including

- | | | |
|-----------------------|---------------------------|---------------------------|
| ✚ Anthropology | ✚ Area and Ethnic Studies | ✚ Art |
| ✚ Classics | ✚ Culture and Society | ✚ Education |
| ✚ Film and Theater | ✚ Folklore | ✚ Gay and Lesbian Studies |
| ✚ History | ✚ International Relations | ✚ Language |
| ✚ Literature | ✚ Literary Magazines | ✚ Marketing |
| ✚ Medicine and Health | ✚ Medieval Studies | ✚ Music |
| ✚ Philosophy | ✚ Psychology | ✚ Religion |
| ✚ Science | ✚ Sociology | ✚ Women's Studies |

However, MUSE should not be your only research tool! The content often goes back only a few years. If you search *only* MUSE, you'll miss articles that might be useful for you.

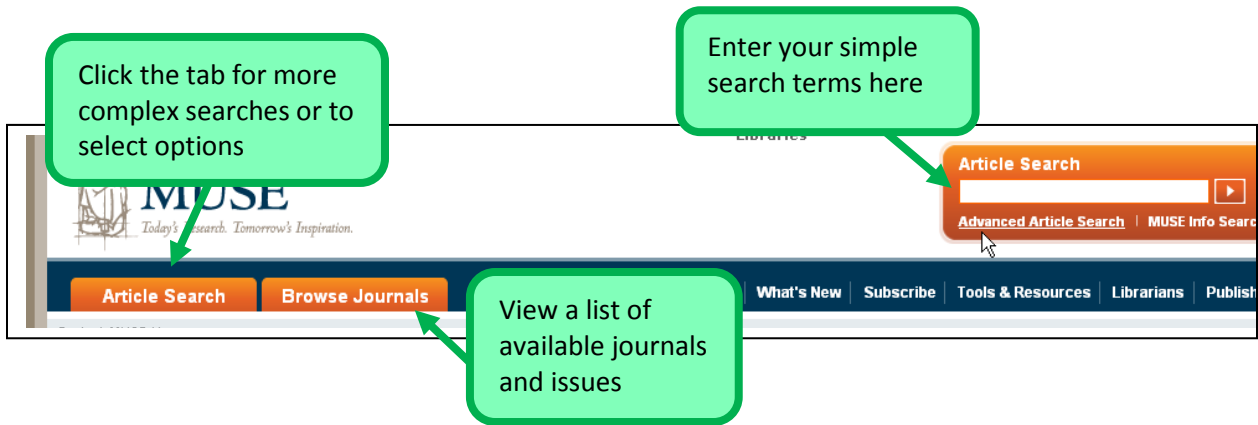
If you do not have a basic knowledge of Boolean operators and search strategies, please first view "Translating English into Computerese" (<http://library.wichita.edu/socsci/Computerese2/CINDYfinal2.html>) or read the handout "Keyword Search Using Boolean Logic" (<http://library.wichita.edu/reference/images/PDF/keyword-boolean.pdf>).

How it works.

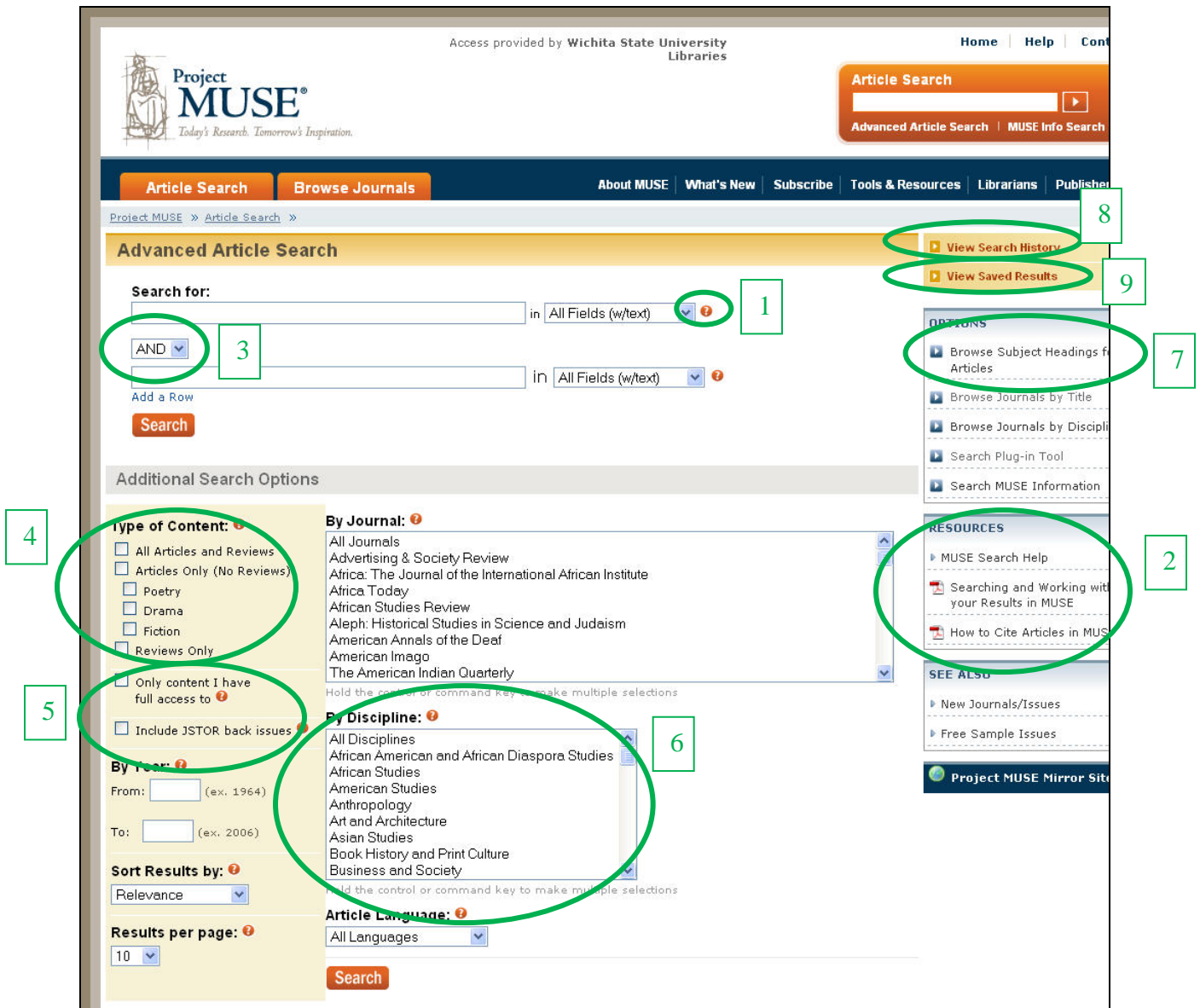
ProjectMUSE is an intuitive and user-friendly database with excellent online help. This handout will point out the major features of ProjectMuse to help you use it to its full advantage.

To access ProjectMUSE, go to the **Electronic Databases** link from the library's homepage, www.library.wichita.edu. Search **By Title** and then find ProjectMUSE in the alphabetical list. Currently-registered students, faculty, and staff can access the databases from off campus, too.

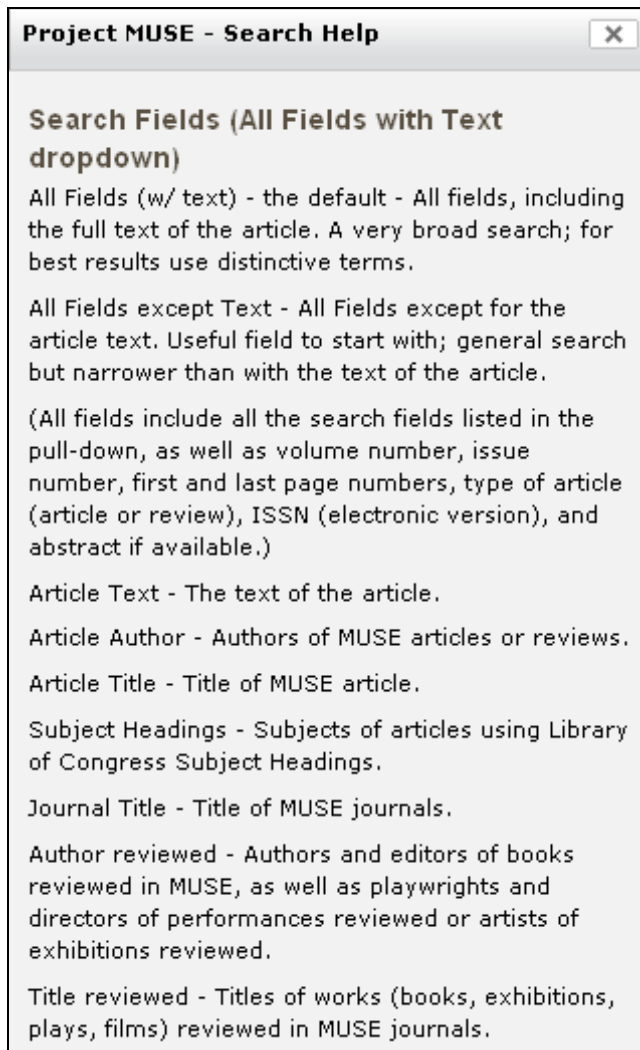
The first screen you will see after selecting the ProjectMUSE link is the provider's welcome screen. Select the **Article Search** tab to begin, or **Browse Journals** to view a complete list of periodicals indexed in MUSE and the years available. You can also begin your search right from the welcome screen – best used when your search is for a single title, author, or concept.



Let's select the **Article Search** tab and go over the options available. Note the circled, numbered items.



1. The **question marks** scattered all over the MUSE advanced search page offer *contextual help*. These help buttons may be your most valuable tools to ensure you get the best articles for your research. Each provides an explanation or tip for the option it refers to. For example, the help button next to **All Fields (w/text)** provides this information:

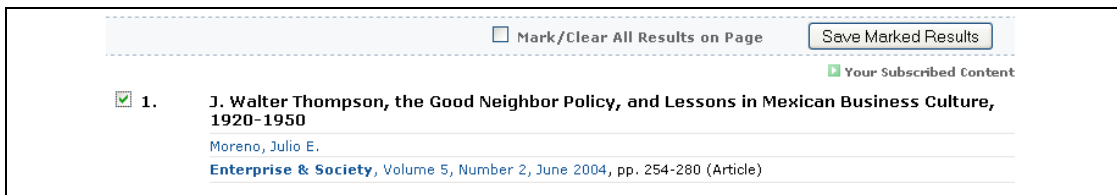


Looking for reviews of Cornel West's books? Use **Author reviewed**. Looking for an article by Cornel West? Use **Article Author**.

Looking for an article in the journal Modern Drama? Use **Journal Title**. Looking for articles about "modern drama"? Use **Subject Headings**.

2. Project MUSE provides excellent help documentation. Select **MUSE Search Help** to get help with specific topics (search tips, how to e-mail your results, etc.). Or, download the PDF files if you prefer to see the information in print.
3. Select Boolean operators (AND, OR, NOT).
4. Select the types of results you want. The MUSE collection includes scholarly reviews and journals that focus on original (creative) writing. You could, for example, search for a short story about dogs, or read reviews of a Harold Pinter play. *Most of the time you will want to select **Articles Only** for your research.*
5. WSU Libraries has full-text electronic access to most, but not all, of the articles indexed in Project MUSE. Selecting **Only content I have full access to** will prevent you from seeing citations of articles that we might have in print. Even when we don't have the article, you probably can have it e-mailed to you via Interlibrary Loan. If you **Include JSTOR back issues** your search won't be limited to only the most recent 3-5 years. JSTOR is another electronic database that provides access to many of the same journals as MUSE, but it does not have the most recent issues.

6. You can limit your search to one or more academic disciplines. For example, if you search “medieval poetry” and limit the discipline to **Asian Studies** you will avoid retrieving most results about poetry originating in Europe.
7. If you’re not having success with the search terms you’re entering, try **Browse Subject Headings for Articles** to see terms in an alphabetical list. Also very useful if you are unsure of your spelling.
8. The **Search History** button is very useful, particularly when you have made several searches or made changes to searches. You can return to any search results just by clicking on one of the links in the **View Results** column. Once you’ve returned, you can **Modify** or **Refine** your search in an entirely different way.
9. Rather than clicking into and backing out of articles one by one, you can create your own personal “play list.” Select items as you browse through your results list. You save items by checking the box next to the record and clicking on **Save Marked Results**:



Let’s take a closer look at the record above, which came from a search for *toothpaste*, limited to the discipline **Business and Society**:

J. Walter Thompson, the Good Neighbor Policy, and Lessons in Mexican Business Culture, 1920-1950

Moreno, Julio E.

[Enterprise & Society](#), Volume 5, Number 2, June 2004, pp. 254-280 (Article)

[HTML Version](#) | [PDF Version \(722k\)](#) Available file types

...for its client, Squibb **toothpaste**. It also provided comparative data on...conditions for **toothpaste** in Mexico, Argentina, and Cuba. The...for purchasing **toothpaste**. Thirty percent reported that a servant...

Subject Headings:

- [J. Walter Thompson Company -- History.](#)
- [Advertising agencies -- Mexico -- History -- 20th century.](#)
- [United States -- Relations -- Mexico.](#)
- [Mexico -- Relations -- United States.](#)
- [Corporate culture -- Mexico -- History -- 20th century.](#)

Abstract Brief description

This article looks at the corporate history of J. Walter Thompson to examine the nature of U.S.-Mexican relations in the aftermath of the Great Depression and World War II. It contends that local conditions, along with a cadre of "progressive" Good Neighbor Policy diplomats, forced American companies to adopt the role of "commercial diplomats," altering the nature of what, up to 1940, had been a tense and bitter binational relationship. The article shows how Thompson's role as a commercial diplomat changed its previous "capitalist missionary" approach and how it complemented American diplomacy, including national security measures to displace German commercial influence in Mexico during Word War II.

As you can see, the record contains *bibliographic information* (the title and author of an article; the title, volume, and number/issue of the journal which contains the article; and the page numbers on which the article can be found). The document type might be an Article, a Review, Poetry, Fiction, or Drama. You can limit your results to one or more types on the Advanced Search page.

If the article is available electronically, you may have a choice of file types. Choose **PDF**, if available, to see the text of the article exactly as it appears in the print version of the journal. Select **HTML** to quickly download an article, perhaps to make sure it interests you.

Next are a few instances of your search terms in context. This can also help you determine if this is an article you want.

Clicking on one of the **Subject Headings** will show you that subject heading in an alphabetical list, as well as the number of articles available within each heading.

Finally, the record may have an **Abstract**. The abstract is a brief description of the article, usually including some of the points the author makes.

While in PDF mode you will be able to **Print** or **Save** an article, but you will not be able to e-mail it. However, you can e-mail or save the *citations* or download them into EndNote to create a properly-formatted bibliography. You can also attach the PDF file to your EndNote record! For help on using EndNote, go to <http://library.wichita.edu/reference/images/PDF/EndNoteX1.pdf>. To save, e-mail, or download citations, just select the ones you want and click **Save Marked Results**, then make your selection.

Saved Results

YOU HAVE 3 SAVED RESULTS

This list includes saved results from all of your searches. To delete all or some of the saved results, use the "Remove Marked Results" button.

These saved results will expire when you finish this session.

Export marked results to: E-mail RefWorks EndNote Printer-Friendly Format

Mark All / Clear All

1 "But first, a word from our sponsor"

Now you're on your way to better, more effective searching in Project MUSE. As always, if you need more help, Ask a Librarian! We can be reached **in person** at the Reference Desk; by **phone** at (316) 978-3584; or by **chat** or **e-mail** from the Wu_Knows page: <http://library.wichita.edu/wuknows/>. Happy researching!

Created by [Liorah Golomb](#), Humanities Librarian, August 2008.