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ABI/INFORM

ABI/INFORM is a business centered electronic database. From newspaper articles in publications such as the *Wall Street Journal* to scholarly articles, ABI/INFORM offers a variety of business information on almost any topic. You can find the latest commentary on a hot new ad campaign, locate scholarly articles on market research, and get regional business information from local business publications across the country. Chances are, if it relates to business, you can find it in ABI/INFORM. ABI/INFORM offers abstracts and many full-text articles. Many of the full-text articles tend to be more recent (1990s to present) but this varies from publication to publication. ABI/INFORM can be accessed by going to <http://library.wichita.edu/> and selecting "Electronic Databases". Then select "By Subject" and click on "Business and Economics".

Basic Search:

This allows the user to search everything in ABI/INFORM at WSU Libraries. Simply enter words or phrases into the text box. In the following example, *accounting fraud* has been searched with search limits set to full-text and scholarly journals. One search tip is to truncate the search. Adding an asterisk at the end of a word can simplify the search and expand results. For example, searching *econom** will include results with words such as *economics* and *economical* in addition to *economy*. Searches can be limited to peer-reviewed publications which are typically authored by academic scholars.

The screenshot shows the ProQuest Basic Search interface. At the top, the ProQuest logo is visible. Below it are navigation tabs: Basic (selected), Advanced, Topics, Publications, and My Research (0 marked items). A message indicates "Databases selected: ABI/INFORM Dateline, ABI/INFORM Global, ABI/INFORM Trade & Industry". The "Basic Search" section features a search box containing "accounting fraud", a "Search" button, and a "Clear" button. Below the search box are filters: "Database: Multiple databases..." with a dropdown arrow and a link to "Select multiple databases"; "Date range: All dates" with a dropdown arrow; and "Limit results to:" with two checked checkboxes: "Full text documents only" and "Scholarly journals, including peer-reviewed". A link to "About" is next to the second checkbox. A "More Search Options" link is at the bottom left. Annotations include: a box labeled "Search Box" pointing to the search input field; a box labeled "Click here to search." pointing to the "Search" button; and a box labeled "Check these boxes to limit search results to full-text and scholarly journals." pointing to the two checked checkboxes.

Here the search results are displayed. Note that full-text linking and other search options such as “Advanced” and “Publications” searches are available if you wish to refine your results even more.

Advanced Search (see next page) gives you two extra text boxes to further refine the search. Publications allow you to select specific periodicals to search within or even browse articles.



Click here to look at abstract and full-text if available.

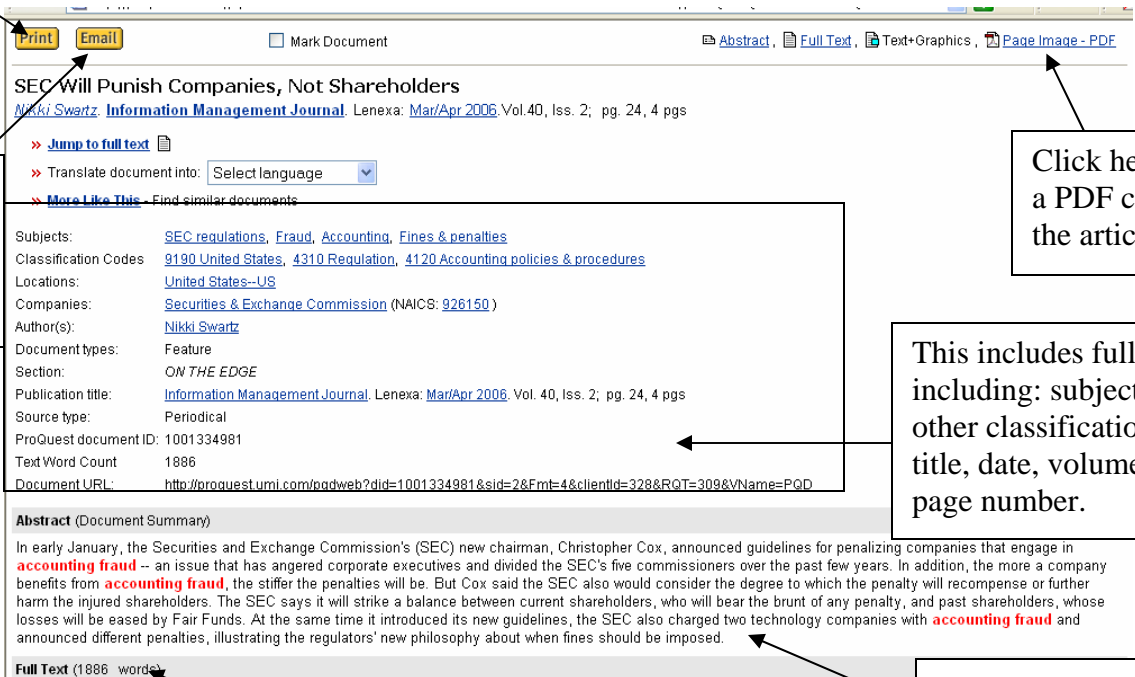
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Article in HTML:

Full Text (1886 words)
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[Headnote]
The more a company benefits from accounting fraud, the bigger the financial penalty will be

In early January, the securities and Exchange Commission's (sec) new chairman, Christopher Cox, announced guidelines for penalizing companies that engage in accounting fraud an issue that has angered corporate executives and divided the secs five commissioners over the past few years.

In his first major policy decision as chairman, Cox said the commission would impose monetary fines in cases where companies profit from a violation and punishment is necessary to deter violations by other companies. In addition, the more a company benefits from accounting fraud, the stiffer the penalties will be. But Cox said the sec also would consider "the degree to which the penalty will recompense or further harm the injured shareholders." The sec also said it would consider how widespread complicity in the fraud was within the company.

Same article in PDF:

SEC Will Punish Companies, Not Shareholders

The more a company benefits from accounting fraud, the bigger the financial penalty will be

Nikki Swartz

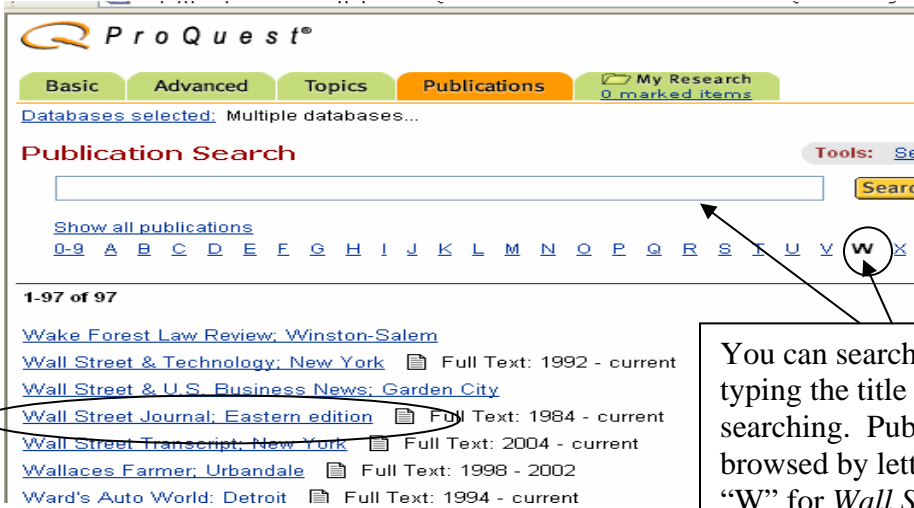
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It's not hard to see why PDF format is often preferred over HTML.

"Advanced Search" allows the user to further limit the search by searching within specific fields such as author or citation and abstract. Three separate search fields are also available. Note the "Add a row" feature for more search rows.

The screenshot shows the ProQuest Advanced Search interface. At the top, there are tabs for "Basic", "Advanced", "Topics", "Publications", and "My Research". Below the tabs, it says "0 databases selected: Multiple databases...". The "Advanced Search" section has two search fields, each with a dropdown menu set to "AND". A callout box with the text "Add a row feature" points to a blue link labeled "Add a row" located between the two search fields. To the right of the search fields is a dropdown menu for search criteria, currently set to "Citation and abstract", with a list of other options including "Citation and document text", "Abstract", "Author", "Classification code", "Company/Org", "Document ID", "Document text", "Document title", "Document type", "Image caption", "Location", "NAICS code", "Person", "Product name", "Publication title", "Section", and "Subject". At the bottom, there are options for "Database:", "Date range:", and "Limit results to:" with checkboxes for "Full text documents only" and "Scholarly journals, including peer-reviewed". A "More Search Options" link is at the bottom left, and a copyright notice "Copyright © 2006 ProQuest" is at the bottom center.

Selecting "Publications" can limit the search to a specific publication. The *Wall Street Journal* is a popular publication with many, many articles.



Searching within “Publications” is much like doing a basic search. You can also browse specific issues as well.

