



Wichita State University Libraries

Collection Development Policies

Sport Management

A. Purpose of Collection

1. Program Information

The Department of Kinesiology & Sport Studies in the College of Education reorganized into two units in the Fall of 2007 – the **Department of Sport Management** (formerly Sport Administration) and the **Department of Human Performance Studies** (formerly Exercise Science). The *Department of Sport Management* offers both Bachelors and Masters degree programs, and provides coursework in sport marketing, sport law, sport management, sport facility management, financial management, public relations, ethics in sport, and sociology of sport. The Sport Management collection serves the needs of the department's four permanent faculty members, numerous lecturers and guest faculty, and approximately 200 students in its undergraduate and graduate programs. Undergraduate students make up the majority of students enrolled in the Sport Management program, but the department also features a large graduate program with more than 75 students. The program is currently approved by the Sport Management Program Review Council, and will seek accreditation by the Commission on Sport Management Accreditation when that organization finalizes its accreditation principles and procedures within the next year.

2. Collection Description

The Library's monograph collection currently contains over 800 titles in the Library of Congress call number range relevant to Sport Management -- *Sports, Coaching, Sports Administration, Ball games, Track and field, etc. (GV 557- GV 1570)*. The collection also includes around 30 additional monographs in related areas such as Sports Law (primarily *K 3989*). Thousands of titles in other relevant parts of the collection, such as Business Management, Business Marketing, Finance, Sociology, Psychology, Ethics, etc., may also be used by students and faculty in Sport Management, and help to supplement the Sport Management Collection.

The Library maintains subscriptions to eleven journals closely aligned with Sport Management. Nine of these are also available electronically and in full text. A substantial number of additional paper and full text electronic subscriptions are maintained in related subject areas. For example, over 130 electronic journals are available in the Business collection, and over 600 electronic journals in the Sociology and Psychology collections. Overall, the journal collection for Sport Management and Sport Law needs to be improved.

Faculty have cited a limited number of electronic subscriptions and a lack of international journals as weaknesses of the journal collection.

Researchers have both on-campus and off-campus access to a number of indexes to the journal literature. *SportDiscus Full Text*, *SBRnet* (Sport Business Research Network), and *Lexis/Nexis Academic* (law and newspapers) are the primary indexes for this discipline. Other useful indexes maintained by the Library include *ABI/Inform* (business), *Business and Company Resource Center* (business), *Wilson Business Full Text* (business), *Expanded Academic ASAP* (general database with good coverage of the areas within Sport Management), *PsycINFO*, *Sociological Abstracts*, *Campus Research* (law), and *LegalTrac* (law).

3. Anticipated Trends

Faculty in the Department of Sport Management have noted Ethics in Sport, Sport Law, Sport Public Relations and Sport Sociology as areas of increased and ongoing research in their field.

In terms of desirable formats for materials, Faculty have indicated that the trend is towards electronic journals and current journals as the most important kinds of publications for their research, followed closely by Internet resources and indexes to periodicals. For their teaching needs, they have identified Internet resources as most important, followed by current journals and textbooks, and then electronic journals and books other than textbooks. These priorities should be kept in mind as new materials are acquired.

B. Scope of Coverage

1. Chronological Focus

Emphasis is placed on works dealing with contemporary issues and practice. However, materials that provide historical information are also of value, and will be collected selectively.

2. Geographic Focus

Works focusing primarily on the United States will be collected. Materials related to Sport Management in other countries, and global issues in sport are also important, and will be collected selectively.

3. Formats and Materials Collected

Collecting emphasis is placed on current journals, monographs, reference works (including indexes to periodicals, encyclopedias, handbooks, rule books, etc.), and government publications, where applicable. Both paper and electronic formats will be collected, with a priority placed on the electronic format. Materials such as videos and DVD's will be collected at the request of faculty.

4. Formats and Materials Not Collected

Materials in micro format (microfilm, microfiche) will be collected only when that is the sole format available. Textbooks are not normally acquired, but may be purchased from time to time to provide broad overviews of some subject areas.

5. Publication/Imprint Dates

An emphasis will be placed on recently published materials; older materials will be added selectively.

6. Place of Publication

Primary focus will be placed on materials published in the United States. Materials published in other countries will be collected selectively.

7. Languages Collected

English-language materials will be collected. Materials in other languages will be collected at the request of faculty.

C. Summary of Subjects Collected and Collecting Levels -- (See Appendix A for Details)

Key subject areas noted by faculty include: sport sociology, sport psychology, the international foundations of sport, sport management, sport leadership, sport operations management, event and venue management, sport governance, ethics in sport management, sport marketing, sport public relations, sport finance, accounting, economics of sport, legal aspects of sport, and strategic management/policy development.

D. Subjects Excluded

Materials on popular sports topics and sports figures will typically not be collected for the Sport Management collection. These should be purchased selectively with funds designated for undergraduate materials and the general collection.

E. Related Collections and Cooperative Efforts

The library collection at the University of Kansas that supports its Bachelor, Master and PhD programs in Sport Science may supplement the WSU Library's collection.

Other areas of the WSU Library collection that are of importance to research in Sport Management include, but are not limited to Marketing, Entrepreneurship, Management, Finance, Economics, Business Ethics, Public Relations, Women's Studies, Sociology, Psychology, and General Law.

F. Related Collection Development Policies

Collection Development Policies related to the subject areas listed above would have an impact on the Library's research collection for Sport Management.

G. Related Collection Evaluations

H. Other Factors

None

Appendix A – Specific Subjects Collected (with Collecting Levels)

Appendix B – Explanation of Collecting Levels and Codes

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Education & Social Sciences Librarian

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**APPENDIX A – SPECIFIC SUBJECTS COLLECTED
(WITH COLLECTING LEVELS)**

Sport Management

LC Class	Divisions, Categories & Subjects	CL	GL
GV 1 – 200.66	Recreation leadership, Recreation centers, Outdoor life, etc.	E	E
GV 201 - 555	Physical education and training (Collected under the <i>Human Performance Studies</i> CD Policy)	NC	NC
GV 557 – 1570	Sports, Coaching, Sports Administration, Ball games, Track and field, etc.	C2	C1
GV 706.5	Sport Sociology	C2	C1
GV 713 - 716	Sport Management, Sport Economics	C2	C1
GV 750 – 1198	Specific sports – e.g., water sports, winter sports, baseball, basketball, soccer, football, golf, tennis, volleyball, cycling, track, boxing, martial arts, etc.	D	D
GV 1199 – 1570	Games, card games, board games, etc.	E	E
GV 1580 - 1799.4	Dancing (Collected under the <i>Dance</i> CD Policy)	NC	NC
GV 1800 – 1860	Circuses, spectacles, etc.	E	E
K 59, K 3702, KB 76, KD 76, KF 3985 -3989	Sport Law	E	C1

APPENDIX B – EXPLANATION OF COLLECTING LEVELS AND CODES

1. COLLECTING LEVELS*

Current Collection (CL) -- existing strength of collection (required)

Collection Goal (GL) -- desired or target collecting goal (required)

Acquisitions Commitment (AC) -- current collecting level or growth rate (optional)

Preservation Commitment (PA) – commitment to physical and/or content preservation (optional)

2. COLLECTING LEVEL CODES*

Each collecting level is assigned one of the following codes:

A	Comprehensive Level
B	Research Level (doctoral)
C1	Advanced Study Level (advanced undergraduate, masters)
C2	Basic Study Level (undergraduate)
D	Basic Information Level
E	Minimal Level
NC	Not Collected

The following is a detailed definition of each code:

- A Comprehensive Level.** A collection in which a library endeavors, so far as is reasonably possible, to include all significant works of recorded knowledge (publications, manuscripts, other forms) for a necessarily defined field. This level of collecting intensity is that which maintains a “special collection”; the aim, if not the achievement, is exhaustiveness.
- B Research Level.** A collection includes the major published source materials required for dissertations and independent research including materials containing research reporting, new findings, scientific experimental results, and other information useful to researchers. It also includes all important reference works and a wide selection of specialized monographs, an extensive collection of journals and major indexing and abstracting services -- including electronic resources-- in the field. Supports doctoral and other original research.
- C1 Advanced Study Level.** A collection which is adequate to support the course work of advanced undergraduate and master’s degree, or sustained independent study; that is, which is adequate to maintain knowledge of a subject required for limited or generalized purposes, of less than research intensity. It includes a wide range of basic monographs both current and retrospective, complete collections of the works of more important writers, selections from the works of secondary writers, a selection of representative journals, and the print and electronic reference tools and fundamental bibliographical apparatus pertaining to the subject.
- C2 Basic Study Level.** A collection which is adequate to support undergraduate courses. It includes a judicious selection from currently published basic monographs (as represented by Choice selections) supported by seminal retrospective monographs (as represented by Books for College Libraries); a broad selection of works of more important writers; a selection of the major review journals; and current editions of the most significant print and electronic reference tools and bibliographies pertaining to the subject. Not adequate to support master’s degree programs.
- D Basic Information Level.** A highly selective collection which serves to introduce and define the subject and indicates the variety of information available elsewhere. It includes major dictionaries and encyclopedias, selected editions of important works and bibliographies, historical surveys, a few major periodicals in the field, and a limited collection of basic electronic resources.
- E Minimal Level.** A subject area in which few selections are made beyond very basic works.
- NC Not Collected.** A subject area in which no selections are made, i.e. out of scope.

* The collecting levels and codes assigned to each LC Class are derived from the WLN Conspectus.